



“Preserving our culture,
Reaching our potential.”

(617) 506-8150
242 Bowdoin Street
Dorchester

Cape Verdean Association of Boston

To the Friends of the Cape Verdean Association of Boston (CVAB):

We are fully committed to the mission and vision established by the board, to promote the power and potential of the Cabo Verdean community. Our organization will continue to advocate for, inform, and organize our community to reach its cultural, social, and economic well-being. As we go forward, we plan to grow our services to better serve families as they navigate the multiple social systems of life in the United States.

We are excited headed into summer because this year marks 50 years of independence for the Republic of Cabo Verde! As Amilcar Cabral has stated and written about, the *unity and struggle* propelled Cabo Verde through its long journey towards liberation. And as we look back on Cabo Verde's history prior to 1975, on Cabral's work and his tragic passing in 1973, on the days of independence in 1975, and the present day, there has been a history of societal contributions by Cabo Verdeans in Cabo Verde as well as Boston and the state of Massachusetts—both widespread and long lasting. This year we want to make sure that we not only celebrate our independence day but also this history by recognizing figures who are still with us, such as Comandante Pedro Pires, who fought for liberation; those who have passed, such as singer Cesaria Evora, Judge George Leighton, and Tuskegee airman George Lima; and our present day political leaders such as Liz Miranda, the first Cabo Verdean Senator in Massachusetts, among many others. This long history of change makers includes freedom fighters, artists, educators, political figures, activists, and much more. We also look forward to the future and progression of our community here and abroad in the years to come.

Consistent with our vision to ensure our community appreciates, preserves, disseminates and celebrates our cultural experiences, history and accomplishments, the Cape Verdean Association of Boston will continue to hold the annual Cabo Verdean Independence Celebration on July 4th at City Hall.

Please consider making a contribution to the organization or the festival during this exciting time for the organization.

On behalf of the board of directors, thank you for your past support of our work. We appreciate any support or sponsorship you can provide to make this year's festival a success.

Sincerely,

Paulo A. De Barros
President
Cape Verdean Association of Boston



Organization History

After the closing of the Cape Verdean Community House in 1991 left a void in the neighborhood, community residents, religious leaders, and Cabo Verdean professionals came together in an ad-hoc committee of concerned residents to address the needs of Cabo Verdean youth in the fall of 1998. The group quickly settled on the need for long-term services in the community, officially forming the Cape Verdean Community Task Force in January 1999, subsequently renamed to CVC UNIDO. After operating under the names Cape Verdean Community UNIDO (CVC UNIDO) and the Cape Verdean Community Task Force since its formation in 1999, it has been re-branded and adopted the name: "Cape Verdean Association of Boston." The Cape Verdean Association of Boston is a 501 (c) 3 organization.

There are a number of activities at CVAB that are central to us achieving our mission. Since 2000, CVAB has implemented a variety of services and achieved numerous milestones along the way. Key victories include the hiring of a Cabo Verdean community liaison in the Mayor's Office, successful campaigns for more Cabo Verdean social workers and police officers; gang dialogues in response to gun violence; support groups for mothers victimized by gun violence; summer programs and paid youth leadership opportunities through the Cabral Leadership and Innovation Center; and more examples in recent years. A great example of services vital to our organization and mission, are our services through the Immigrant Integration Resource Center, which includes ESOL teachers who teach multiple course sections for 70+ students; weekly citizenship classes for 45+ students that convene weekly; weekly services and assistance for families with the Department of Transitional Assistance (DTA), and assistance with securing employment; support finding rental assistance programs; access to nutrition classes, and grocery bags twice a month for senior residents through our Food Pantry, which serves 85 senior homes, for example. The community's support keeps us going.

Brief History of Cape Verde

Cabo Verde's 10 small islands of volcanic origin are located about 400 miles off the west coast of Africa. The islands of Santo Antão, São Vicente, Santa Luzia, São Nicolau, Sal, Boa Vista, Maio, Santiago, Fogo and Brava were uninhabited when discovered by Portuguese navigators in 1460. The islands were strategically located in the Atlantic interaction of currents, trade winds and shipping routes to and from Africa, the Caribbean islands, Brazil and Europe during the transatlantic slave trade era. Cabo Verde also became a key point for trading raw materials, such as cotton and sugar, growing on the islands of Santiago and Fogo. In addition to enslaved



United States. At the peak of the whaling industry in the early 1800's many Cabo Verdeans from the islands of Brava and Fogo were recruited to work for American whaling vessels as harpooners and cooks. As a result, the United States opened its first consular office on the island of Brava in 1816. This initial recruitment eventually led to a much larger number of Cabo Verdeans migrating to the southern part of the New England States.

On July 5, 1975, after two decades in the revolutionary movement for independence, the people of Cabo Verde won its independence from Portugal, a struggle initiated under the leadership of Amilcar Cabral. Although assassinated by the Portuguese on January 20, 1973, Cabral's vision to liberate Cabo Verde from colonial dominance came to life and triumphed through UNITY.

CABO VERDEAN INDEPENDENCE CELEBRATION 2025

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$5,000



Benefits

- Opportunity for a representative of your company to kick off the opening ceremony
- Acknowledgement of sponsorship by MC at Festival
- Placement of your company's banner on Boston City Hall Plaza stage
- Presenting Sponsorship recognized in Festival Guide
- Full-page ad in the Festival Guide
- Exhibit table at the festival
- Acknowledgement of sponsorship at the July 5th Flag Raising Ceremony

Unity Sponsor - \$3,500

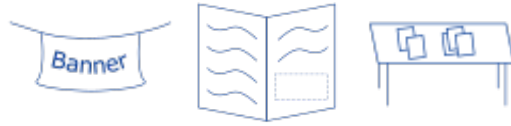


Benefits

- Placement of your company's banner on Boston City Hall Plaza stage
- Acknowledgement of sponsorship by MC at Festival
- Sponsorship recognized in Festival Guide
- One-half-page ad in the Festival Guide

- Exhibit table at the festival
- Acknowledgement of sponsorship at the July 5th Flag Raising Ceremony

Cultural Fusion Sponsor - \$2,500



Benefits

- Placement of your company's banner on Boston City Hall Plaza stage
- Exhibit table at the festival
- Special thanks in Festival Guide
- One-quarter page ad in the Festival Guide
- Acknowledgement of sponsorship at the July 5th Flag Raising Ceremony Plaza

Community Sponsor - \$1000



Benefits

- One-quarter page ad in the Festival Guide
- Placement of your company's banner on Boston City Hall Plaza stage
- Special Thanks in Festival Guide

Supporting Sponsor - \$500



Benefits

- Placement of your company's banner on Boston City Hall Plaza stage
- Special Thanks in Festival Guide





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(617) 506-8150
242 Bowdoin Street
Dorchester

CABO VERDEAN INDEPENDENCE CELEBRATION 2025 SPONSORSHIP FORM

Please mail the completed form to:
Cape Verdean Association of Boston
242 Bowdoin Street
Dorchester, MA 02122

Questions? Call (617) 506-8150 or email info@cvaboston.org

Business Name: _____

Contact Name: _____

URL: _____

Email: _____

Phone Number: _____ Fax Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Level [Select one]

- Presenting Sponsor (\$5,000)
- Unity Sponsor (\$3,500)
- Cultural Fusion Sponsor (\$2,500)
- Community Sponsor (\$1,000)
- Supporting Sponsor (\$500)

By signing the line below, you are agreeing to become a 2025 sponsor of the Cabo Verdean Independence Celebration and pay your full sponsorship amount by **Wednesday, May 28, 2025**.

Signature _____ Date _____

Total Amount Due: \$ _____